

History

- The child learns about the origins of skittles candy and how it has evolved over time.
- The child learns about the advertising and marketing strategies used for promoting skittles.
- The child learns about the cultural significance of skittles in different countries.
- The child learns about the impact of skittles on the economy and the candy industry.

For continued development related to the activity, encourage the child to explore the history of other popular candies and their cultural significance. They can also research the history of advertising and marketing in the food industry.

Book Recommendations

- [Sweet Invention: A History of Dessert](#) by Michael Krondl: This book explores the history and cultural impact of various desserts, including candies like skittles.
- [From Cocoa Beans to Chocolate Bars](#) by Bridget Heos: This book takes readers on a journey through the history of chocolate, from its origins in Mesoamerica to its worldwide popularity today.
- [The World of Food Chains with Max Axiom, Super Scientist](#) by Liam O'Donnell: This graphic novel introduces readers to the concept of food chains and how food production and consumption are interconnected.

If you click on these links and make a purchase, we may receive a small commission.