# Art

- The child learned about graphic design and layout as they created visually appealing trading card designs.
- They explored color theory and experimented with different color schemes for their cards.
- They practiced their drawing and illustration skills as they created original artwork for the trading cards.
- They learned about the importance of branding and creating a unique visual identity for their business.

### **English Language Arts**

- The child developed their writing skills as they created descriptions and backstories for each trading card.
- They practiced persuasive writing as they created promotional materials to market their trading card business.
- They learned about copyright and plagiarism, ensuring that their trading card designs and descriptions were original.
- They explored storytelling and narrative structure as they created fictional worlds for their trading cards.

#### Math

- The child learned about financial literacy as they tracked their expenses and profits from their trading card business.
- They practiced budgeting and calculating costs to determine the pricing for their trading cards.
- They learned about supply and demand, understanding the market value of different trading cards.
- They explored probability and statistics as they analyzed the likelihood of obtaining rare trading cards.

# **Social Studies**

- The child learned about entrepreneurship and the role of small businesses in the economy.
- They explored market research, analyzing trends and customer preferences in the trading card market.
- They learned about trade and commerce, understanding the process of buying and selling goods.
- They explored cultural diversity through trading cards featuring different themes and characters from various cultures.

To further develop their skills related to starting her own business for trading cards, the child can consider participating in local art fairs or comic conventions to showcase and sell their cards. They can also research successful trading card businesses and study their marketing strategies to gain insights for their own business. Additionally, the child can collaborate with other artists and card collectors to create limited edition trading cards or organize trading events to build a community around their business.

# **Book Recommendations**

- <u>The Young Entrepreneur's Guide to Starting and Running a Business</u>: Turn Your Ideas into Money by Steve Mariotti: A comprehensive guide for young entrepreneurs on starting and managing a successful business.
- Crushing It!: How Great Entrepreneurs Build Their Business and Influence-and How You Can, Too by Gary Vaynerchuk: Inspiring stories and practical advice for building a personal brand and leveraging social media for business success.

• <u>The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically</u> <u>Successful Businesses</u> by Eric Ries: An essential read for anyone looking to start a business, emphasizing the importance of experimentation, iteration, and customer feedback.

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