Core Skills Analysis

Media Studies

- The student gained insight into how television broadcasts are produced, including preproduction, production, and post-production phases.
- Witnessing the role of various team members in a studio helped the student understand the collaborative nature of media creation.
- The student learned about the technological equipment used in studios, such as cameras, lighting, and sound equipment, enhancing their understanding of media tools.
- Exposure to the process of news gathering and reporting instilled an appreciation for journalism and the importance of accurate information dissemination.

Communication Skills

- Engagement during the tour allowed the student to practice active listening skills, crucial for comprehending and retaining information.
- The student observed how reporters and anchors interact with the camera and audience, enhancing their understanding of effective public speaking techniques.
- The experience prompted the student to ask questions, which fosters curiosity and develops critical thinking skills.
- Understanding the importance of body language and tone in conveying messages provided insights into non-verbal communication.

Technology

- The tour introduced the student to the function of various technical equipment in the field of broadcasting, expanding their technical vocabulary.
- The student observed live editing processes, which illustrated the importance of technology in media production.
- By seeing the role of teleprompters, the student understood how technology aids public speaking and presentation.
- Learning about broadcast software used for production deepened the student's understanding of how technology integrates with creativity.

Tips

To enhance Shenanigans Schoolhouse's learning experience following the KOAM TV Studio tour, parents and teachers can encourage further exploration of media production through hands-on projects, such as creating a mini-news segment at home or school. Engaging the student in discussions about their favorite shows or news stories will deepen their understanding of media influence. Additionally, watching documentaries about famous broadcasting moments could provide historical context and inspire the student. Exploring online resources about video editing software suitable for children will allow the student to practice using technology creatively.

Book Recommendations

- <u>News on the Loose!</u> by Jackie French: An entertaining exploration of how news is created, filled with fun facts and insights into the world of journalism.
- <u>What is on the News?</u> by Tanya Lee Stone: A child's guide to understanding news and media, highlighting the importance of informed citizenship.
- <u>TV Guide for Kids</u> by Ronald H. McGowan: A kid-friendly exploration of how television works, including the technology behind the scenes.

Learning Standards

- CCSS.ELA-LITERACY.SL.3.1 Engage effectively in a range of collaborative discussions.
- CCSS.ELA-LITERACY.W.3.6 With guidance and support from adults, use technology to produce and publish writing and to interact and collaborate with others.
- CCSS.ELA-LITERACY.RI.3.7 Use information from illustrations and the words in a text to demonstrate understanding of the text.