

## Core Skills Analysis

### Entrepreneurship and Business Skills

- Learned the basics of launching a small business, including product creation and marketing.
- Developed an understanding of customer engagement and potentially pricing strategies for handmade jewelry.
- Practiced organizational skills necessary to manage inventory, orders, and materials.
- Gained insight into decision-making processes like choosing jewelry designs appealing to target customers.

### Creativity and Design

- Explored creative expression through designing and assembling jewelry pieces.
- Enhanced fine motor skills by manipulating small materials and components during jewelry making.
- Gained experience with aesthetic choices such as color, pattern, and style to attract buyers.
- Understood how creativity can intersect with commercial goals to produce marketable products.

### Tips

Encourage the student to create a detailed business plan that includes budgeting, marketing, and goal setting to deepen their understanding of entrepreneurship. Incorporate hands-on math by tracking expenses and revenues to practice real-world calculations. Host a small pop-up shop or online store simulation to experience customer interactions and sales workflow. Introduce branding concepts by designing logos, packaging, and advertising materials to build a professional business identity.

### Book Recommendations

- [Start It Up: The Complete Teen Business Guide to Turning Your Passions into Pay](#) by Kenrya Rankin: A motivational guide that helps young entrepreneurs turn hobbies like jewelry making into thriving businesses.
- [Make It In Design: Craft Jewelry](#) by Tora Urquhart: A practical book that dives into jewelry design techniques with creative project ideas for beginners.
- [How to Turn Your Hobby into a Business](#) by Sarah Greuner: Offers step-by-step advice for teens on managing business logistics, marketing, and growing a craft-based business.

### Learning Standards

- CCSS.MATH.CONTENT.5.OA.A.1 - Use parentheses, brackets, or braces in numerical expressions, and evaluate expressions with these symbols, useful in budgeting and pricing calculations.
- CCSS.ELA-LITERACY.W.4.8 - Recall relevant information from experiences to support research into their business planning.
- CCSS.ELA-LITERACY.SL.5.1 - Engage effectively in a range of collaborative discussions, which is applicable if the student interacts with customers or partners.

### Try This Next

- Create a cost worksheet to calculate material expenses vs. selling price for each jewelry item.
- Design a marketing flyer or social media post to promote the handmade jewelry business.

### Growth Beyond Academics

This activity encourages independence and confidence as the student takes ownership of their

creative and business decisions. It also nurtures persistence and problem-solving when faced with production challenges or customer preferences. If social selling is involved, collaboration and communication skills can also develop.