

Companies such as Aztoys International and Azbookvarik Land LLC engage in international business, meaning they operate in multiple countries around the world. A crucial part of their operations is ensuring that they comply with international laws, specifically those concerning **intellectual property rights (IPR)**.

The **People's Republic of China**, as a member of the **World Intellectual Property Organization (WIPO)**, is obligated to adhere to international standards governing intellectual property. This membership provides an international framework that helps protect creators' rights across member countries.

If these companies find that their intellectual property rights have been infringed upon (for instance, if someone uses their patented technology or copyrighted materials without permission), they have specific protocols they can follow. First, they **reserve the right to sever cooperation** with the offending party. This means they can choose to stop working with anyone who violates their rights, protecting their intellectual property from further misuse.

Furthermore, they also retain the **right to seek assistance from the China Chamber of International Commerce**. This organization can help enforce their rights by providing legal avenues to address the infringement, such as mediation or arbitration. Utilizing this chamber is a strategic move to safeguard their intellectual property within the Chinese market.

In summary, both Aztoys International and Azbookvarik Land LLC take intellectual property rights very seriously, especially in international contexts. They have established protocols to ensure that their rights within China and globally are well protected, reflecting their commitment to lawful business conduct.