Objective

By the end of this lesson, Gaby will understand the basic concepts of capitalism and its role in the economy.

Materials and Prep

- Pen and paper
- Internet access for research (optional)
- No prior knowledge required

Activities

- **Research Time:** Encourage Gaby to look up examples of companies that operate under a capitalist system.
- **Role Play:** Have Gaby pretend to be a business owner and explain how they would make decisions in a capitalist economy.
- Debate: Engage Gaby in a friendly debate on the pros and cons of capitalism, encouraging critical thinking.

Talking Points

• What is capitalism?

"Capitalism is an economic system where private individuals own businesses and make decisions on how to use resources."

Role of competition:

"Competition in capitalism helps drive innovation and lower prices for consumers."

• Entrepreneurship:

"Entrepreneurs play a key role in capitalism by starting new businesses and creating jobs."

• Supply and demand:

"In capitalism, prices are determined by supply and demand, which can fluctuate based on market conditions."

• Government's role:

"Governments in capitalist economies often regulate certain aspects to ensure fair competition and protect consumers."