

## Objective

By the end of this lesson, you will understand the basics of running a market stall, including math concepts and social studies principles.

## Materials and Prep

- Paper and pen
- Calculator
- Imagination and creativity

No prior knowledge required, just come with a curious mind!

## Activities

- Create a market stall layout: Design a layout for your market stall, including where you will display items and how you will interact with customers.
- Pricing practice: Choose a few items you would like to sell and practice setting prices based on cost and desired profit.
- Customer interaction role-play: Act out scenarios where you negotiate prices with customers and handle different types of buyers.

## Talking Points

- Understanding Profit Margin: "Profit margin is the difference between the cost of an item and the price at which it is sold. It's important to set prices that cover your costs and provide a profit."
- Market Stall Economics: "Running a market stall involves understanding supply and demand, pricing strategies, and customer behavior."
- Customer Service Skills: "Interacting with customers is key to a successful market stall. Practice being friendly, helpful, and persuasive."