

Objective

By the end of this lesson, the student will be able to identify and apply techniques in persuasive writing, understand the relationship between cause and effect, and develop problem-solution essays. The student will create engaging content that effectively communicates their viewpoint and proposes actionable solutions to real-world issues.

Materials and Prep

- Notebook or journal for writing
- Pens or pencils
- Timer (optional for timed activities)
- Access to a quiet space for writing and reflection
- Prior knowledge of basic essay structure (introduction, body, conclusion)

Activities

1. Persuasive Pitch:

The student will choose a topic they are passionate about and create a short persuasive pitch. They will present this pitch to an imaginary audience, focusing on emotional appeal and logical reasoning.

2. Cause and Effect Mapping:

The student will create a cause and effect chart on a topic of their choice. They will identify the main cause, list its effects, and discuss how these effects can lead to further consequences.

3. Problem-Solution Brainstorm:

The student will identify a real-world problem they care about and brainstorm potential solutions. They will write a short paragraph outlining the problem, its causes, and one or two solutions they find feasible.

4. Debate Club:

The student will choose a controversial topic and write a brief argument for both sides. This will help them understand different perspectives and strengthen their persuasive writing skills.

Talking Points

- "Persuasive writing is all about convincing your reader. Think about what makes you change your mind about something."
- "Understanding cause and effect helps you see how one event can lead to another. It's like a chain reaction!"
- "When writing about problems, it's essential to not only identify them but also propose realistic solutions. What can we do to make things better?"
- "Debating different sides of an issue can help you see the bigger picture. Why is it important to understand opposing views?"
- "Using emotional appeal in your writing can make your arguments more compelling. How can you connect with your audience's feelings?"
- "Always back up your claims with evidence. What facts or examples can you use to support your argument?"