

Block 1: Welcome to the Show! Intro to Media Presentation

Activities:

- **What is Media Art Presentation? (15 mins):** Discussion about different types of media art presentations (e.g., YouTube videos, short films, news segments, vlogs, animated stories, narrated slideshows). Watch a few short, age-appropriate examples. Discuss what makes them engaging.
- **Brainstorm Bonanza! (20 mins):** Brainstorm ideas for Cora's own mini media broadcast. What topics is she passionate about? What stories does she want to tell? What information could she share? Think about: a hobby highlight, a fictional news report, a "how-to" guide, a book/game review, a short documentary about a pet or family member.
- **Homework:** Think about your top 2-3 ideas and why you're excited about them.

Block 2: Picking Your Star Idea!

Activities:

- **Idea Showcase (15 mins):** Cora shares her top ideas. Discuss the pros and cons of each for a short broadcast. Which idea feels most exciting and achievable? Select one idea to develop.
- **The Big Idea (15 mins):** Define the central message or goal of the chosen broadcast. What does Cora want her audience to think, feel, or learn? Write this down.
- **Content & Form Sketch (10 mins):** Briefly sketch out what kinds of content (video clips, voiceover, on-screen text, images, music) and forms (interview, demonstration, storytelling) might be used.

Block 3: Lights, Camera, Script! Planning Your Story

Activities:

- **Role Play: The Writer/Director (5 mins):** Discuss the roles of a writer (creating the story/dialogue) and director (visualizing the story). Cora will wear these hats today!
- **Storyboarding or Scripting (30 mins):** Depending on the chosen format:
 - For visual stories: Create a simple storyboard (sequence of drawings showing key scenes).
 - For informational/narrative pieces: Write a basic script or outline of what will be said and shown.
- **Initial Review (5 mins):** Read through the script/storyboard. Does it flow well? Is it clear?

Block 4: Setting the Scene! Design and Visuals

Activities:

- **Role Play: The Production Designer (5 mins):** Discuss the role of a production designer (creating the look and feel).
- **Visual Brainstorm (15 mins):** What will the "set" look like? Any props needed? Costumes? What about on-screen graphics or titles (even simple ones)? Sketch ideas.
- **Resource Check (15 mins):** What materials are available at home to create these visuals? Can simple things be used in creative ways?
- **Gather Materials (5 mins):** Start collecting or noting down needed items.

Block 5: Tech Time! Gear Up for Production

Activities:

- **Role Play: The Technical Crew (5 mins):** Discuss roles like camera operator, sound

recordist.

- **Equipment Check (15 mins):**
 - Camera: Smartphone or simple camera. Practice holding it steady. Discuss basic shot types (wide, medium, close-up).
 - Sound: Test phone microphone. Discuss speaking clearly and minimizing background noise.
 - Lighting: Find a well-lit spot. Discuss natural light vs. simple lamps.
- **Experimental Shots (15 mins):** Try a few practice shots. How does the angle change the feel? What if we try an unusual perspective (e.g., from the floor looking up, or a P.O.V. shot)?
- **Production Plan (5 mins):** Briefly list what needs to be filmed first.

Block 6: Action! First Filming Session

Activities:

- **Warm-up & Review (5 mins):** Review the script/storyboard and the first segment to be filmed. Cora as "Performer/Presenter."
- **Filming - Segment 1 (30 mins):**
 - Set up the "set" and camera.
 - Practice the segment a couple of times.
 - Record the segment. Do a few takes if needed. Focus on clear speech and engaging presentation.
- **Quick Review (5 mins):** Watch back the footage. Anything to adjust for next time?

Block 7: More Filming & Creative Angles

Activities:

- **Review & Plan (5 mins):** Review what was filmed. Plan for the next segment(s).
- **Filming - Segment 2 (30 mins):**
 - Continue filming according to the script/storyboard.
 - Experiment: Try one or two "experimental" shots or techniques discussed in Block 5. Maybe a different camera angle, a quick zoom, or a silent scene with just visuals.
- **Problem Solving (5 mins):** Did any challenges come up during filming? How were they solved?

Block 8: Pickups, B-Roll, and Wrapping Production

Activities:

- **Footage Review (10 mins):** Watch all footage shot so far. Are there any gaps? Scenes that need re-shooting (pickups)?
- **B-Roll Hunt (20 mins):** "B-roll" is extra footage that can be used to add visual interest or cover edits (e.g., close-ups of objects, shots of the environment). Film some B-roll related to Cora's topic.
- **Final Production Check (10 mins):** Is all the necessary raw footage captured? Discuss the importance of self-initiative in making sure everything is ready for editing.

Block 9: The Cutting Room! Intro to Editing

Activities:

- **Role Play: The Editor (5 mins):** Discuss the editor's role in assembling footage, making cuts, and shaping the final story.
- **Editing Software Exploration (15 mins):** Introduce simple video editing software (e.g., iMovie, CapCut, OpenShot, or even a slideshow program if video editing is too complex). Learn

basic functions: importing clips, trimming, arranging on a timeline.

- **First Assembly (20 mins):** Start assembling the main video clips in sequence according to the script/storyboard. Don't worry about perfection yet.

Block 10: Polish and Shine! Refining Your Edit

Activities:

- **Adding Details (20 mins):**
 - Add simple titles or text overlays.
 - Incorporate B-roll footage.
 - If desired, find and add royalty-free music or sound effects. Ensure these support the central idea.
- **Review and Refine (15 mins):** Watch the edited piece. Are there any awkward cuts? Is the pacing good? Make adjustments.
- **Exporting (5 mins):** Learn how to export the final video file.

Block 11: Showtime! Presenting Your Media Art

Activities:

- **Preparation for Presentation (10 mins):** Discuss who the audience will be (e.g., family). How will it be shown (e.g., on a TV, computer)? Is there anything Cora wants to say before or after showing it?
- **The Grand Premiere! (15 mins):** Cora presents her finished media artwork to her chosen audience.
- **Audience Feedback (15 mins):** (Optional, gentle) Gather some initial reactions from the audience. What did they like? What did they understand from it?

Block 12: Encore! Reflection and Future Ideas

Activities:

- **Self-Reflection: The Creator's View (15 mins):** Cora discusses her experience:
 - What was her favorite part of making the broadcast?
 - What was the most challenging part? How did she overcome it?
 - What did she learn about the different roles (writer, director, performer, editor, etc.)?
 - How did integrating different elements (video, sound, text) help convey her central idea?
- **Analyzing the Presentation (15 mins):**
 - How effective was the presentation format she chose?
 - If she were to do it again, what might she do differently in the production or presentation?
 - How does her project compare to the professional examples they looked at in Block 1?
- **Future Fun (10 mins):** Brainstorm ideas for future media art projects! What other stories could she tell or skills could she explore?