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# Lesson Plan: Maging Isang Broadcaster! (Become a Broadcaster!)

## Materials Needed:

- Smartphone or tablet with a camera
- Paper and pen/pencil
- A quiet space for filming
- Optional: A simple tripod or a stack of books to hold the phone steady
- Optional: A free video editing app (e.g., CapCut, iMovie, InShot)
- Optional: Props related to the news story (e.g., a favorite toy, a plant, a drawing)

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## Lesson Overview

This lesson introduces the core concepts of digital media and TV broadcasting through a fun, hands-on project. Instead of just learning definitions, the student will step into the shoes of a news reporter, producer, and editor to create their very own news segment. The focus is on creativity, planning, and communication.

## Learning Objectives

By the end of this lesson, the student will be able to:

- Explain the difference between traditional TV broadcasting and modern digital media in their own words.
- Identify at least three key roles involved in creating a news report (e.g., reporter, camera operator, writer).
- Plan, write, and produce a 30-60 second news segment about a topic in their home or community.
- Demonstrate basic camera and presentation skills for video recording.

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## Part 1: The Spark - Ano Ba Ito? (15 Minutes)

### Activity: Brainstorm and Discuss

1. **Opening Question:** Ask the student: "If you had to tell someone important news right now, how would you do it? Would you show them a video on YouTube? A TikTok? A TV news channel? Why?"
2. **Introduce Core Ideas:**
  - **TV Broadcasting:** Explain this as the "old-school" way. It's like a big TV station (like ABS-CBN or GMA) sending out one show to everyone's TV at a specific time. You have to watch it when it's on. Ask: "Can you think of a show your family watches together at a certain time each night?"
  - **Digital Media:** Explain this as the "new-school" way. It's content (videos, posts, podcasts) you can watch anytime you want on devices like phones, tablets, or computers. Think of YouTube, Netflix, or Facebook. You are in control of what you watch and when. Ask: "What's

your favorite YouTube channel? Why can you watch it whenever you want?"

3. **The Crew Behind the Camera:** Watch a short (1-2 minute) news report clip online. As you watch, pause and ask the student to identify the different jobs needed to make it happen. Guide them to think about:
  - o **The Reporter:** The person on screen talking.
  - o **The Writer:** The person who wrote the words the reporter is saying.
  - o **The Camera Operator (Cameraperson):** The person holding the camera.
  - o **The Director:** The person in charge, saying "Action!" and "Cut!".
  - o **The Editor:** The person who puts all the video clips together.

**Key Point:** Emphasize that for today's project, the student will get to be ALL of these people!

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## Part 2: The Main Event - You're the Reporter! (45-60 Minutes)

### Activity: Create Your "Balita sa Bahay" (News at Home) Segment

The student will now create their own news network, the "Home News Network" (HNN), and produce their first story.

#### Step 1: Find Your Story (The Producer's Job - 10 mins)

Brainstorm a news story from around the house. It can be serious or silly! Here are some ideas:

- **Breaking News:** The family pet is caught taking a nap in a funny spot.
- **Feature Story:** An interview with a fascinating houseplant and how it's growing.
- **Weather Report:** A detailed forecast of the "weather" inside the living room ("Cloudy with a chance of snacks").
- **Special Report:** A review of the best book on the bookshelf.

#### Step 2: Write Your Script (The Writer's Job - 15 mins)

Using paper and pen, create a simple script. It doesn't have to be long. Use this template:

- **Opening:** "Good morning/afternoon from the Home News Network! I'm [Your Name], reporting live from the [Location, e.g., kitchen]."
- **The Main Story (3-4 sentences):** "We have breaking news today. [Describe what is happening]. Sources say [add a funny detail, e.g., 'the cat is very sleepy']. This is an important event because [explain why it's interesting]."
- **Closing:** "That's all the news for now. Back to you in the studio. This is [Your Name] for HNN."

*Tip for the teacher: Encourage the student to read it aloud a few times to practice.*

#### Step 3: Lights, Camera, Action! (The Director & Camera Operator's Job - 15 mins)

1. **Set the Scene:** Find a spot with good lighting (near a window is great). Clear away any distracting clutter in the background.
2. **Set Up the Camera:** Place the smartphone on a steady surface (tripod or books). Frame the shot so the student is clearly visible from the chest up.
3. **Record:** Hit the record button. Have the student deliver their report with confidence and a clear voice. It's okay to make mistakes! You can do a few takes to get the best one. This is what professionals do!

## Part 3: Post-Production & Premiere (15-30 Minutes)

### Activity: Edit and Share Your Masterpiece

#### Step 1: The Final Cut (The Editor's Job)

- **Basic Level (No App Needed):** Simply choose the best take you filmed. Trim the beginning and end of the video right in your phone's photo gallery app to cut out the parts where you're starting/stopping the recording.
- **Advanced Level (Using an App):**
  - Import the video clip into a free editing app.
  - **Challenge:** Try adding on-screen text like "BREAKING NEWS" or the reporter's name at the bottom.
  - **Challenge:** Film a second, short clip of the "story" itself (e.g., a close-up of the sleeping cat) and insert it into the middle of the report while your voice continues. This is called "B--roll"!

#### Step 2: The World Premiere! (Sharing & Reflection)

It's time to show the finished news report! Present it to family members as if it's a real TV broadcast.

After the viewing, ask the student these reflection questions:

- What was your favorite part of being a broadcaster?
- What was the most challenging part? (Writing, speaking, filming?)
- If you were to do another report, what story would you cover next?
- How is making your own video different from just watching a video on YouTube?

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### Differentiation & Extension

- **For Extra Support:** The teacher can act as the camera operator. The student can use drawings instead of a written script (a storyboard) to remember what to say. The report can be shorter (15-20 seconds).
- **For an Extra Challenge:** Create a full news show with 2-3 different segments. Interview a family member for one of the stories. Add background music or simple sound effects in the editing app. Research a real news story and create a report summarizing it in your own words.

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