

Objective

The objective of this lesson is to introduce the student to Toca Boca and explore the world of visual arts and art appreciation through engaging activities.

Materials and Prep

- A device with internet access to explore Toca Boca
- Paper and pencils for sketching
- A notebook or journal to record thoughts and observations

Activities

1. Begin by researching Toca Boca. Explore their website, social media accounts, and any available interviews or articles to gain an understanding of their artistic style and philosophy.
2. Choose one Toca Boca game or app to play. As you play, pay attention to the visual elements such as colors, shapes, and characters. Take notes on what you find interesting or inspiring.
3. After playing the game, create a sketch or drawing inspired by the visuals of Toca Boca. Use your observations and notes to guide your artwork.
4. Reflect on your artwork and write a short paragraph explaining the artistic choices you made and how Toca Boca influenced your creation.
5. Share your artwork and reflection with someone else, such as a family member or friend. Discuss your thoughts and impressions of Toca Boca and the importance of visual arts in our lives.

Eighth Grade Talking Points

- "Toca Boca is a company that creates digital toys and games for children. They focus on open-ended play and encourage creativity and imagination."
- "Visual arts refer to any form of art that can be seen, such as painting, drawing, sculpture, photography, and digital art."
- "Art appreciation involves understanding and valuing different forms of art, recognizing the artist's intent, and interpreting the meaning behind the artwork."
- "Toca Boca's artistic style is characterized by vibrant colors, simple shapes, and playful characters. They aim to create visually appealing and engaging experiences for children."
- "By exploring Toca Boca and creating our own artwork inspired by it, we can develop our artistic skills, learn about different art styles, and appreciate the creativity of others."