Objective

By the end of this lesson, you will be able to identify and analyze language features commonly used in news media.

Materials and Prep

- No materials required
- Prior knowledge of basic news media concepts

Activities

1. Activity 1: News Headline Analysis

   Find a few news headlines from different sources. Analyze each headline and identify any language features used to grab attention or evoke emotions. Write down your observations and discuss with your teacher or a study partner.

2. Activity 2: News Article Comparison

   Select two news articles on the same topic but from different sources. Read both articles and compare the language used. Look for differences in tone, word choice, and bias. Write a short paragraph discussing your findings.

3. Activity 3: Create Your Own News Headline

   Imagine you are a journalist reporting on a recent event. Create a catchy and attention-grabbing headline for your news story. Use language features you have learned about to make it engaging. Share your headline with your teacher or a study partner.

Talking Points

- Language features are techniques used by writers and journalists to make their writing more interesting and impactful.

- Examples of language features include alliteration, hyperbole, rhetorical questions, emotive language, and puns.

- Alliteration is the repetition of the same sound at the beginning of adjacent or closely connected words, such as "Peter Piper picked a peck of pickled peppers."

- Hyperbole is an exaggeration used for emphasis or dramatic effect, such as "I'm so hungry I could eat a horse."

- Rhetorical questions are questions asked for effect or to make a point, not requiring an answer. For example, "Who doesn't want a better future for our children?"

- Emotive language is used to evoke strong emotions in the reader or listener. It often includes powerful adjectives and descriptive words to create a specific mood or atmosphere.

- Puns are a form of wordplay that exploits multiple meanings of a word or words that sound similar but have different meanings. They add humor or cleverness to the writing.