

## Objective

By the end of this lesson, you will be able to create your own digital stickers and understand the basics of entrepreneurship.

## Materials and Prep

- A computer or laptop with internet access
- An image editing software (such as Canva or GIMP)
- A printer (optional, for printing stickers)

No prior knowledge or experience is required for this lesson.

## Activities

- **Create a list of sticker ideas:** Spend some time brainstorming and coming up with different ideas for digital stickers. Think about your interests, hobbies, and things that make you happy.
- **Design your stickers:** Use the image editing software to design your stickers. Experiment with different shapes, colors, and images to bring your ideas to life. Don't forget to make them fun and eye-catching!
- **Create a digital sticker pack:** Once you have designed a few stickers, organize them into a digital sticker pack. You can use a simple graphic design software or even a presentation software to create a collection of your stickers.
- **Share and sell your stickers:** Explore different platforms where you can share and sell your digital stickers. You can create an online store, use social media platforms, or even participate in virtual marketplaces. Don't forget to promote your stickers and engage with potential customers!

## Talking Points

- **What are digital stickers?**  
Digital stickers are graphics or images that can be used in digital communication. They are like virtual versions of traditional stickers that you can use in messaging apps, social media, or even print and use as physical stickers.
- **How can I design my own stickers?**  
You can design your own stickers using an image editing software. Start with a blank canvas and let your creativity flow. Experiment with different colors, shapes, and images to create unique and personalized stickers.
- **What makes a good sticker?**  
A good sticker is visually appealing, easy to understand, and relatable. It should convey a message or emotion effectively. Think about what makes you smile or laugh, and try to incorporate those elements into your designs.
- **How can I sell my stickers?**  
There are various ways to sell your digital stickers. You can create your own online store using platforms like Etsy or Shopify. You can also leverage social media platforms like Instagram or Facebook to promote and sell your stickers. Additionally, you can participate in virtual marketplaces specifically designed for digital products.
- **Why is entrepreneurship important?**  
Entrepreneurship allows you to turn your passions and ideas into a business. It gives you the opportunity to be creative, take risks, and learn valuable skills like marketing, sales, and customer service. It can also provide financial independence and personal fulfillment.